

## **Advantages of a Guild Membership**

- The **cost of membership** is \$35. yearly for one person, \$40. for a couple, and \$45. for all members of a family. What are its advantages to you as a Guild member?
- **Insurance coverage**. The Guild provides insurance in case of accident or damage to others' booth display. Non-members require their own insurance and are liable for any damages caused.
- **Expertise**. Members have access to peers and experts identified for specific products, who share their skill and knowledge at five meetings annually: Sept, Oct, Nov, March, and May.
- **Opportunity**. Members have the opportunity to apply for Market booth space for the next Market (Spring or Fall) before the application is available to non-members.
- **Visa/MC**. The Guild has its own Visa and MasterCard accounts, and vendors can accept credit cards from buyers. Members provide Visa/MC slips to Guild Credit card Co-ordinator who processes the transactions and provides a cheque for the sales to the member. As long as your membership is paid, you can use this Guild service for ANY show you do year-round.
- **Textile labels**. Stuffed articles and textiles require content labels as per Ontario and federal regulations. Members who require labels can purchase them from the Guild at cost. These can be purchased in smaller numbers (25 minimum) rather than in packs of 1000 if purchased on one's own. Labels are available at all Guild meetings.
- **Booth fees**. Non-members pay more at each Market for a booth than do Guild members. Regardless of being a member or not, ALL marketers are required to perform a Market task at the Coordinator's discretion. If vendors plan to do **both** Spring AND Fall Markets, being a member and paying your membership fee is actually less expensive.
- **Floorplan and choice of location**. The Plan is designed by the Market Co-ordinator to accommodate your requests and to place crafters away from other identical or similar products. You are guaranteed your choice of space (ie. corner, wall, back curtain, Old or New Gym, electricity etc.). Non-members receive any remaining spaces which could be irregular and/or smaller.
- **Timetable**. Non-members are advised of their acceptance into a Market only after all Guild members' applications have been processed. Knowing your schedule well in advance is an advantage.
- **Jurying**. Guild members' products are juried once every five years unless new products are being introduced. Non-members are juried before each market prior to their application being accepted.
- **Guild policies and rules**. Members participate in the development of and changes to Market rules. Non-members must comply with prescribed rules and standards, as do members.